

PRODUCT INFORMATION BULLETIN

COLOR REVERSAL FILMS

FUJICHROME Velvia 100F Professional [RVP100F]

1. FEATURES AND USES

FUJICHROME Velvia 100F Professional [RVP100F] is an ISO 100 daylight-type color reversal film for professional use. In addition to providing the world's highest level of color saturation and color fidelity, this film boasts a speed rating of ISO 100 and an RMS* granularity of 8, which is equivalent to that of PROVIA 100F. The result is a film that is ideally suited for a wide range of subjects which demand highly saturated colors and high image quality, from nature and landscape photography to commercial, product and interior photography.

Features

- ISO 100 Speed** • ISO speed rating of 100 for wide applicability, as well as the world's highest level of color saturation and an RMS granularity of 8
- Color Reproduction with Ultra-high Color Saturation** • New cyan, magenta, and yellow couplers providing the world's highest color saturation level
- World's Highest Level of Color Fidelity** • World's highest level of color fidelity thanks to newly developed technologies, enabling the reproduction of subtle colors beyond the capability of past films, including cyan blue, blue green, yellow green, lemon yellow, purple, and moss green
- Super-fine Grain** • RMS granularity of 8, one of the finest level equivalent to that of PROVIA 100F
- Improved Color Image Stability** • New couplers incorporated for sharply improved color image stability (anti-fading characteristics) compared with existing reversal films
- Excellent Push-/Pull-processing Suitability** • Push-/Pull-processing from -1/2 stop up to +1 stop with minimal changes in color balance and gradation, and even up to +2 stops (EI 400), depending on the subject, allowing easy and precise correction of exposure and density, and providing support for a wide range of shooting situations

* RMS stands for "Root Mean Square", a widely used standard method for measuring the degree of grain in photographic film. The lower the RMS number, the smaller the apparent grain.

2. SPEED

Light Source	Speed	Filter
Daylight	ISO 100/21°	None
Tungsten Lamps (3200K)	ISO 32/16**	No.80A** (LBB-12***)

* Indicates the effective speed resulting from designated filter use.
 ** Wratten Filter
 *** Fuji Light Balancing Filter (not available in certain markets.)

3. FILM SIZES, EMULSION NUMBER, BASE MATERIAL AND THICKNESS

Sizes	Emulsion Number	Base Material	Base Thickness
Rolls* 135 36-exp. 36-exp. (5-roll and 20-roll packs) 35 mm × 30.5 m (100 ft.) 120 12-exp. 12-exp. (5-roll packs) 220 24-exp. (5-roll packs)	#401 -	Cellulose Triacetate	127 μm
Sheets* 4 × 5 in. (10.2 × 12.7 cm) 10 sheets and 50 sheets 8 × 10 in. (20.3 × 25.4 cm) 10 sheets and 50 sheets 9 × 12 cm 10 sheets 13 × 18 cm 10 sheets QuickLoad 4 × 5 in. ... 20 sheets		Polyester	175 μm

* Some sizes are not available in certain markets.

4. EXPOSURE GUIDE FOR VARIOUS LIGHT CONDITIONS

Use a meter for exposure determination. If a meter is not available, refer to the following table.

Light Conditions	Seashore or Snow Scenes under Bright Sun	Bright Sunlight	Hazy Sunlight	Cloudy Bright	Cloudy Day or Open Shade
Lens Aperture	f/16	f/11	f/8	f/5.6	f/4

(Exposure time: 1/250 sec.)

NOTES

- The foregoing settings are for 2 hours after sunrise and 2 hours before sunset.
- Provide a lens opening 1/2-stop smaller during the summer and 1/2-stop larger during the winter (except for snow scenes).
- Excessively bright (or dark) or backlighted subjects may require plus (or minus) 1-stop lens opening adjustments.

Daylight

Under normal daylight conditions, color balancing filters are not necessary, but the following exposure conditions may require the indicated filters.

- A UV filter No. 2C* (SC-39 or SC-40)** or other appropriate ultraviolet absorbing filter is recommended for scenes that are shone upon by strong ultraviolet light, such as seaside locations, snow scenes, and bright distant views.
- Excessively high or low color temperatures may require the following filters and exposure corrections.

Subject Conditions	Filter	Exposure Correction
<u>High Color Temperature:</u> Cloudy weather landscapes or portraits in open shade in clear weather.	No.81A* (LBA-2)***	+1/3 stop****
<u>Low Color Temperature:</u> Morning and evening twilight scenes and portraits.	No.82A* or No.82C* (LBB-2 or LBB-4)***	+1/3 to +2/3 stop****

* Wratten Filter

** Fuji Sharp-cut Filter

*** Fuji Light Balancing Filter (not available in certain markets.)

**** A "+" followed by a number indicates the required increase in lens opening.

Electronic Flash

- Electronic flash produces light similar to daylight, so filters are not needed. However, the possibility of undesirable effects on color balance, due to various factors (differences in equipment, use duration, etc.) should be taken into consideration. Test exposures are recommended.
- The use of a flash meter is advisable, but the following formula can also be used to obtain a satisfactory lens opening.

$$\text{Aperture (F-number)} = \frac{\text{Lens Electronic Flash Guide Number (at ISO 100)}}{\text{Electronic Flash-to-Subject Distance (meters or feet)}}$$

- Set the film speed at ISO 100. Since the amount of light reflected onto the subject from surrounding surfaces will differ with the conditions, refer to the flash unit instructions.

Daylight Photoflood / Photo-Reflector Lamps

- Daylight-type photoflood or photo-reflector lamp output may be lower than that indicated by an exposure meter, so it is advisable to compensate for this by increasing exposure time or lens opening. Whenever possible, test exposures are recommended.
- Other factors requiring consideration when determining the exposure time are lamp configuration, use duration and line voltage, as they may affect lamp output and color balance

Fluorescent Lamps

- The use of the following combinations of color compensating filters is advisable when photographing under fluorescent lighting.
- For exacting work, however, test exposures are recommended because lamp brand and age may affect light output and color balance.

Fluorescent Lamp Type	White (W)	Daylight (D)	Cool White (CW)	Warm White (WW)
Color Compensating Filters*	10B+5M	25R	15M+5B	No. 80C+10M
Exposure Corrections**	+1/2 stop	+1 stop	+2/3 stop	+1 stop

(Exposure time: 1/2 sec.)

* Wratten Color Compensating Filters or Fuji Color Compensating Filters are recommended.

NOTE: No. 80C is a Wratten Color Conversion Filter.

** Exposure correction values when using a filter relative to unfiltered exposure results. A "+" followed by a number indicates the required increase in lens opening.

NOTES

- Use a shutter speed slower than 1/30 second.
- For shutter speeds of 2 minutes or more, exposure adjustments will be necessary to compensate for reciprocity law failure.

Tungsten Lamps

- A Wratten Filter No.80A (or Fuji Light Balancing Filter LBB-12) is required when using 3200K tungsten lighting. A 1 2/3-stop larger lens opening is also required.
- If household tungsten lighting (room lamps, etc.) constitutes the main source of illumination, in addition to the above filter a Wratten Filter No.82A (or Fuji Light Balancing Filter LBB-2) is required, plus an aperture increase of 1/3 stop (total 2 stops).

Mixed Light Sources

Under mixed light conditions, the basic filter configuration should suit the main light source. In the case of cameras with TTL metering, there is no need for additional exposure compensation for any CC filter(s) used.

5. LONG AND MULTIPLE EXPOSURE COMPENSATION

No exposure correction or color balance compensation is required for exposures within a shutter speed range of 1/4000 second to 1 minute. However, for exposures of 2 minutes or longer, 'reciprocity law failure'-related color balance and exposure compensations are required.

Exposure Time	1/4000 sec. – 1 min.	2 min.	4 min.	8 min.
Color Compensating Filter	None	2.5B	2.5B	2.5B
Exposure Corrections*		+ 1/3 stop	+ 1/2 stop	+ 2/3 stop

* Exposure correction values when using a filter relative to unfiltered exposure results. A "+" followed by a number indicates the required increase in the lens opening.

Multiple Exposures

No exposure correction or color balance compensation is required for up to four consecutive multiple exposures using an electronic flash. In the case of eight consecutive multiple exposures, a 2.5G color compensating filter is required with a 1/3-stop larger lens opening.

NOTE

Exposure correction values given above for long and multiple exposures are for a reversal film with an average emulsion when processed under standard processing conditions. Therefore, use the data only as a guide. For exacting work, test exposures are recommended under actual shooting conditions.

6. EXPOSURE PRECAUTIONS

With artificial light, such as electronic flash, photoflood, fluorescent, tungsten, high intensity discharge lamp (metal halide, sodium, mercury vapor), etc., the lamp output and color temperature may be affected by such factors as brand, age of equipment and line voltage. Reflectors and diffusers can also influence light intensity and color temperature.

7. FILM HANDLING

- Expose film before the expiration date indicated on the film package and process as soon as possible after exposure.
- When loading and unloading roll film, avoid direct sunlight. If there is no shade, shield the film from the sun with your body.
- Camera-loaded film should be exposed and processed immediately.
- Handle sheet film in total darkness. Avoid touching the emulsion surface. (The use of a safelight will cause fogging.)
- At airport and other terminals, unprocessed film should be kept away from X-rays used to inspect checked-in baggage. Strong X-rays can cause fogging of unprocessed film. Always place such film in your carry-on baggage. (It is recommended that film be placed in transparent plastic bags or net bags through which the film is visible.) Film which may be subjected to multiple X-ray inspections should be removed from carry-on baggage for visual (manual) inspection instead.
- Film fogging may occur near X-ray equipment used in hospitals, factories, laboratories and other locations. Always keep film away from possible sources of radiation.

8. FILM STORAGE

Unprocessed Film

- Storing exposed or unexposed film under hot and humid conditions may adversely affect the speed, color balance and physical properties of the film. Store film under the following conditions.
 - Short-to-medium-term Storage:
Below 15°C (59°F) (Refrigerator)
 - Long-term Storage:
Below 0°C (32°F) (Freezer)
- Building materials, finishes used on newly manufactured furniture, paints and bonding agents may produce gases which could affect photographic film. Do not store film, lightproof boxes of film, loaded cameras or film holders near these materials.

- Before use, films taken from cold storage should be allowed to stand at room temperature for over 3 hours for refrigerated film, and over 6 hours for frozen film. Long rolls such as 100 feet (30.5 m) will require additional time. Opening a package/box of film that is cold may cause harmful condensation.

Processed Film

As with materials used in other products, the materials used in photographic products will change over time. Since film is usually used for the long-term recording of memorable events, as much effort as possible is made to use materials that exhibit the least amount of change over time, but the effects of light, heat, oxygen in the air, contaminating gases, humidity and mold cannot be completely avoided. It is possible, however, to minimize the change in the photographic image or base material*¹ by maintaining the appropriate storage conditions for films, such as those used by museums and art galleries. Temperature and humidity control is the most important key to minimizing the change that occurs in film. Films stored in the dark under the following conditions*² may be expected to show almost no change over time.

- Storage Period with Almost No Change:
More than 20 years, Temperature: Below 10°C,
Relative Humidity: 30% – 50%
- Storage Period with Almost No Change:
10 – 20 years, Temperature: Below 25°C,
Relative Humidity: 30% – 50%

*1 Changes in the photographic image or base material generally take the form of reduced image quality (color fading). In some cases, however, damage to the base material may be caused by chemical changes that occur in the product when placed in a closed environment under hot and humid conditions.

*2 For the conditions indicated above, a well-ventilated place is the ideal; however, since containers prevent the passage of air, it is recommended that films be removed from containers and ventilated about once a year. Ventilation should be done during seasons in which the air is dry. Color reversal film should either be mounted or inserted into sleeves.

9. PROCESSING

This film is designed for processing by Kodak Process E-6, or Fujifilm Process CR-56, etc.

10. LIGHT SOURCES FOR VIEWING

Use a standard transparency viewer. Visual responses will differ with light source quality and brightness. Therefore, employ a viewer which meets the ISO/ANSI standard.

* The ISO standard (ISO/DP3664-2) specifies an illuminated viewer surface with a color temperature derived from a CIE illuminant D₅₀ (D:Daylight) with a reciprocal color temperature of 5000K, an average brightness of 1400cd/m² ± 300cd/m², a brightness uniformity of more than 75%, a light diffusion level of more than 90% and an average color rendition assessment value of more than Ra90. Transparency viewers should meet these standards.

11. PRINTS AND DUPLICATES

This film can produce high-quality prints when used with digital printers such as the Fuji Digital Minilab Frontier. High-quality duplicates can be made on FUJICHROME DUPLICATING FILM New CDU TYPE II (New CDU II).

12. RETOUCHING AND BLEACHING

Changes in density and color balance can be made by using readily available retouching dyes. In regard to bleaching, this film is more resistant to color dye fading as compared with existing reversal films, as a result of its improved color image stability (anti-fading characteristics).

13. PACKAGING

Size	Item	Contents
135	Film Box	New Exclusive Design Identification Color: Violet Blue 
	Plastic Case	Same as the current product (Transparent container with a black cap).
	Cartridge	New Exclusive Design Identification Color: Violet Blue 
120	Film Box	New Exclusive Design Identification Color: Violet Blue   5-roll pack
	Envelope	VELVIA 100F printed on aluminum envelope 

Size	Item	Contents
120	Backing Paper and Seal	Backing paper: FUJICHROME Exclusive Design Seal: Exclusive Design 
220	Film Box	New Exclusive Design Identification Color: Violet Blue  5-roll pack
	Envelope	VELVIA 100F printed on aluminum envelope 
	Backing Paper and Seal	Backing paper: FUJICHROME Exclusive Design Seal: Exclusive Design 
Sheet	Film Box, Label and Seal	New Exclusive Design Identification Color: Violet Blue 

14. SHEET FILM CODE NOTCHING

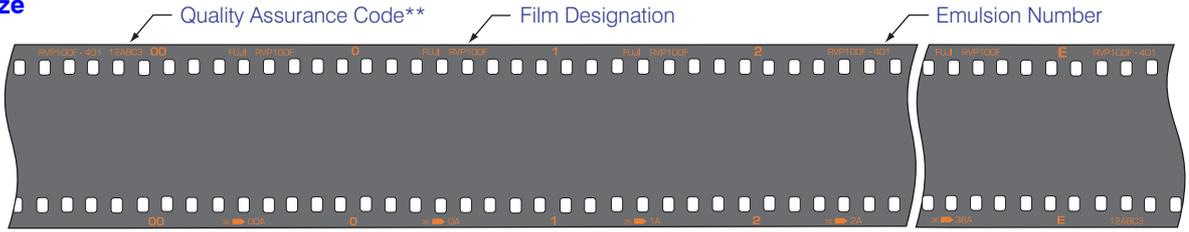
A notch code identifying this emulsion type is located in the upper right-hand corner when the emulsion surface is facing toward you. The same notch is provided for QuickLoad type films.



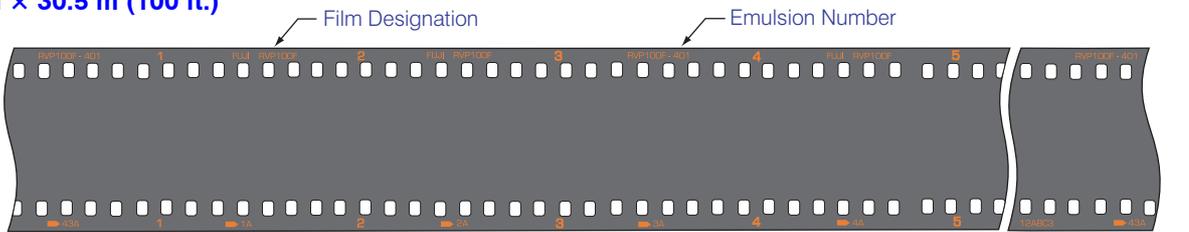
15. PROCESSED FILM EDGE MARKINGS*

<Rolls>

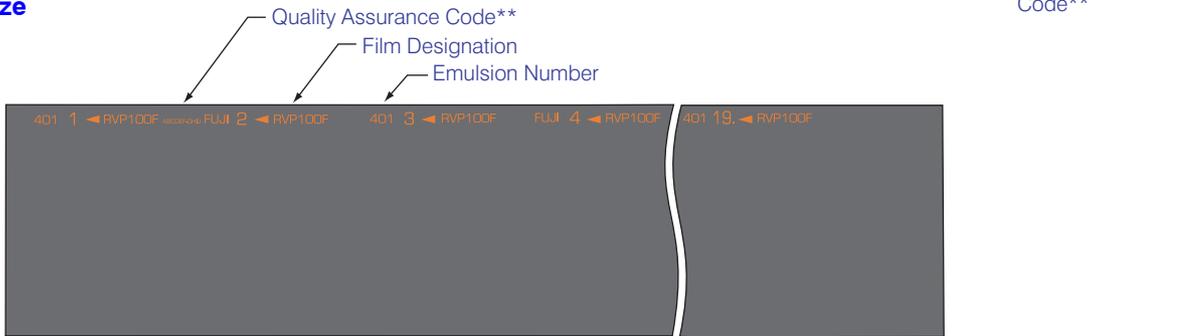
• 135 Size



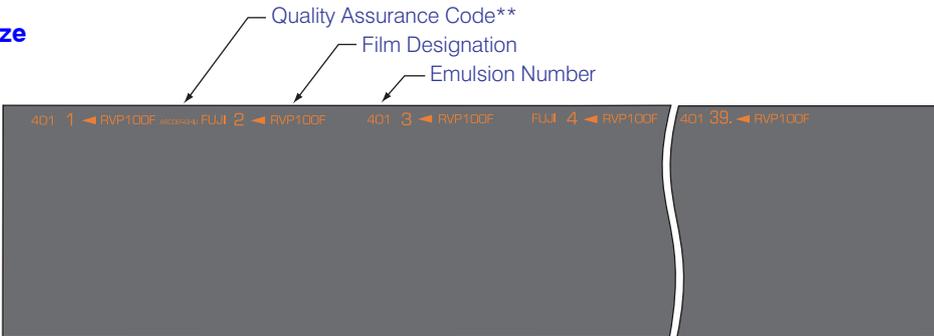
• 35 mm × 30.5 m (100 ft.)



• 120 Size



• 220 Size

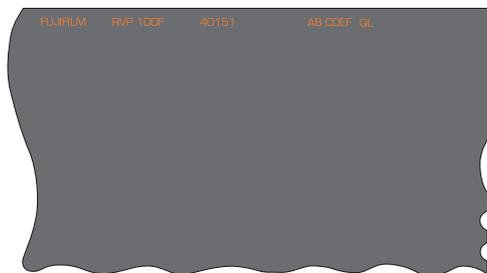


<Sheets>

• Standard Sheet Film



• QuickLoad



* The emulsion is on the opposite side. (Base side facing you)

** This code represents an identification marking enabling Fujifilm's manufacturing quality control system to assure individual quality.

16. TECHNOLOGIES INCORPORATED IN VELVIA 100F

16-1 PSHC (Pure, Stable & High-performance dye-forming Coupler) Technology

The new couplers used in Velvia 100F provide it with high color purity, stability and color formation efficiency, making possible color reproduction with unprecedented fidelity and excellent image stability. This vividness forms the basis for Velvia 100F's ability to reproduce colors with ultra-high saturation.

a) X-Coupler Technology:

This marks the first use in color reversal film of Fujifilm's new proprietary cyan coupler.

b) V-Coupler Technology:

New technologies have been incorporated with the V-coupler applied in Fujifilm's color papers and other products to vastly improve color reproduction and stability. The result is the new magenta coupler that is incorporated in reversal films for the first time.

c) S-Coupler Technology:

In place of the yellow coupler used in FUJICHROME films providing these films with Fujifilm's trademark color reproduction and stability, a new yellow coupler has been incorporated to further boost these characteristics to even higher levels.

Compared with existing FUJICHROME films, the X, V and S couplers have resulted in a drastic reduction in

auxiliary absorptive components (which cause muddiness) and provide high color stability.

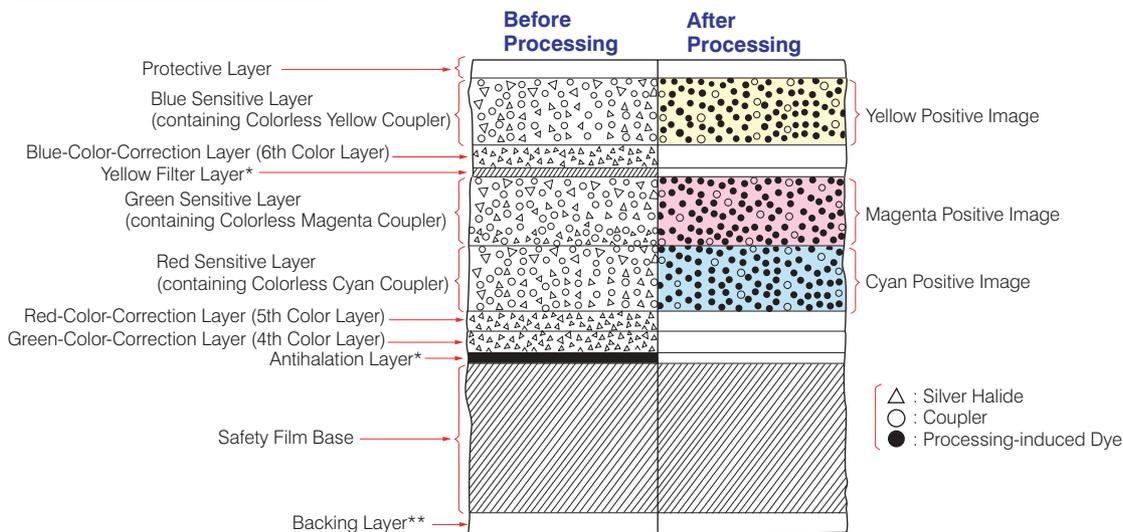
16-2 MCCL (Multi-Color-Correction Layer) Technology

Not only has the spectral sensitivity of the three light-sensitive layers (R, G, B) been optimized, "4th Color Layer (Green-Color-Correction Layer)" has been incorporated that performs the "negative spectral sensitivity" function of the human eye. Additionally, in order to enable more appropriate color reproduction with a higher level of fidelity, Velvia 100F has incorporated MCCL Technology, as an extension of "4th Color Layer Technology". This new technology has provided "Red-Color-Correction Layer (5th Color Layer)", and "Blue-Color-Correction Layer (6th Color Layer)" to allow this film to reproduce complex colors of the natural world with high faithfulness.

16-3 MSSC (Multi-Structured Sigma Crystal) Technology

This technology is incorporated in Velvia 100F to improve upon the highly acclaimed ultra-fine grain emulsion technology used in PROVIA 100F, resulting in a greater enhancement in grain quality. With this technology as a basis, Velvia 100F continues to provide ultra-high color saturation along with super-fine grain quality (RMS=8) and high sensitivity (ISO 100) that exceed the levels of the current ISO 50 Velvia.

17. FILM STRUCTURE



* These layers become colorless and transparent after processing.

** The backing layer becomes colorless and transparent after processing, but it is not provided with 135 size film.

18. DIFFUSE RMS GRANULARITY VALUE

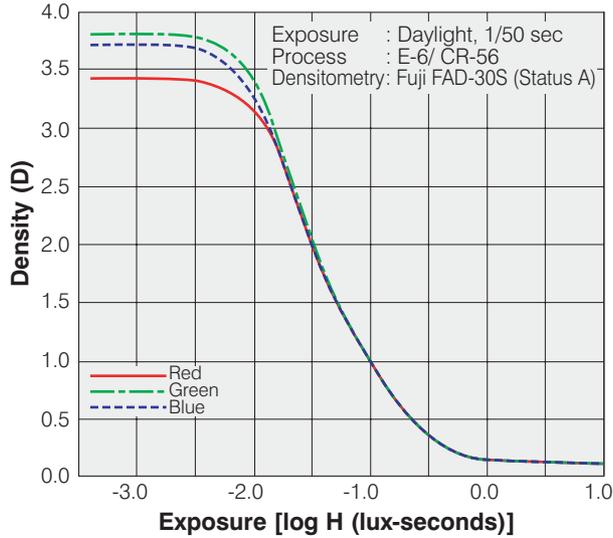
8

Read at a gross diffuse visual density of 1.0, using a 48-micrometre aperture.

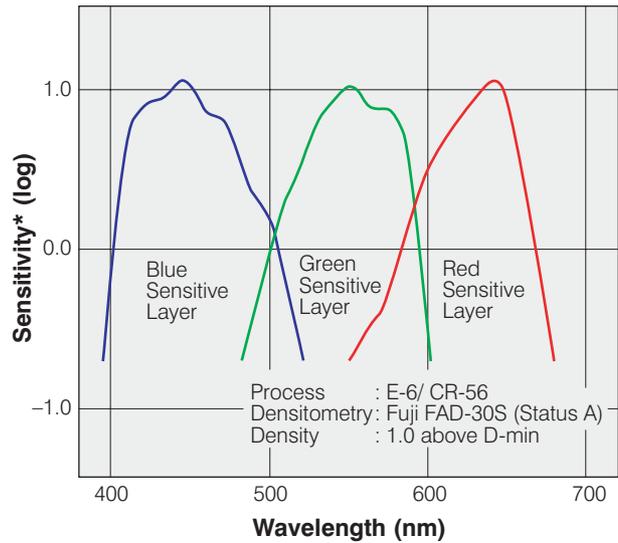
19. RESOLVING POWER

Chart Contrast 1.6 : 1 **80** lines/mm
 Chart Contrast 1000 : 1 **160** lines/mm

20. CHARACTERISTIC CURVES

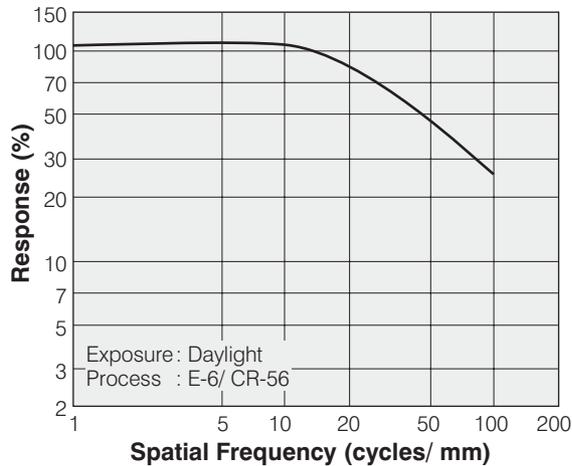


21. SPECTRAL SENSITIVITY CURVES

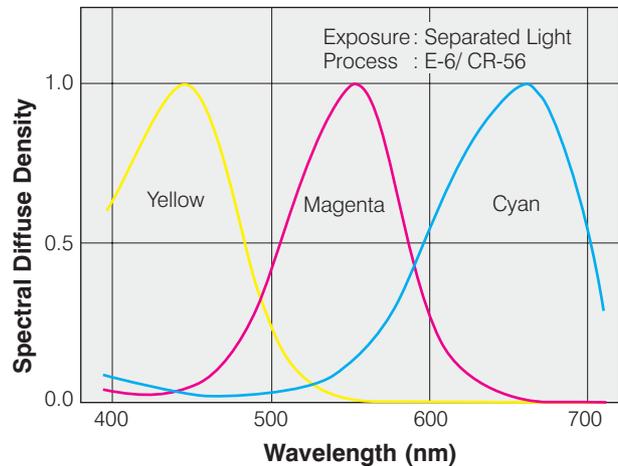


* Sensitivity equals the reciprocal of the exposure (J/cm^2) required to produce a specified density.

22. MTF CURVE



23. SPECTRAL DYE DENSITY CURVES



NOTICE The data herein published were derived from materials taken from general production runs. However, as Fujifilm is constantly upgrading the quality of its products, changes in specifications may occur without prior notice.